

### INSTRUCTIONS

1. Please type.
2. All sections must be completed for processing of new Direct Dealers.
3. New Direct Dealers will receive e-mail notification once their registration is complete.
4. Submit completed form to Jennifer Klemme at Kohler Co. [jennifer.klemme@kohler.com](mailto:jennifer.klemme@kohler.com)

Date:

Dealer BP:

### SECTION 1: TYPE OF REQUEST

☐ New Direct Dealer   ☐ Revised Labor Rate   ☐ Direct Dealer Update   ☐ Cancellation   ☐ Re-Sign   ☐ Portal Access

☐ ADDRESS/TELEPHONE NO. CHANGE

Indicate Previous Address and Telephone No.

☐ COMPANY NAME CHANGE

Indicate Previous Name

### SECTION 2: RESIDENTIAL/ LIGHT COMMERCIAL DEALER INFORMATION

Dealership Name		Mailing Address (if other than business address)	
Business Address		P. O. Box	
City		City	
State/Province	ZIP/Postal Code	State/Province	ZIP/Postal Code
Dealer/Business Telephone (       )	Dealer/Business Fax (       )	Dealer Website Address	

#### DEALER TYPE

☐ Platinum Sales & Service   ☐ Sales & Service

#### CUSTOMER POSTED RETAIL LABOR RATE

\$ \_\_\_\_\_ Per Hour

### SECTION 3: Dealer Contacts *List main dealer contacts. Indicate who should receive promotional notifications? (Check all that apply)*

<input type="checkbox"/>	Dealer Principal's Name <i>(please print)</i>	Email Address	Phone
<input type="checkbox"/>	Main Sales Contact's Name <i>(please print)</i>	Email Address	Phone
<input type="checkbox"/>	Main Service Contact's Name <i>(please print)</i>	Email Address	Phone
<input type="checkbox"/>	Designated Residential Sales Person: (if applicable)	Email Address	Phone
<input type="checkbox"/>	Other	Email Address	Phone

### SECTION 4: DIRECT DEALER ORDER/INVOICE SUPPORT INFORMATION

The information below is required for use of the order entry feature on the Kohler Generators Dealer Portal.

TYPE OF BUSINESS: <i>(must check one)</i>	FEDERAL TAX I.D. NUMBER
<input type="checkbox"/> Corporation <input type="checkbox"/> Sole Proprietor <input type="checkbox"/> Partnership <input type="checkbox"/> Other _____	
Email Address for Receiving Order Confirmations <i>(please print)</i>	Email Address for Receiving Invoices <i>(please print)</i>

Residential Dealer Installation program: ☐ I will service and install generators regardless of where they were purchased  
*(Please check if this statement applies)*

### SECTION 5: SERVICE FILE

All full service dealers must have a service file for each registered product line. Please order the appropriate service file or dealer startup kit using Kohler Power Systems subscription order form G18-250. New service dealers or service dealers adding new product lines must subscribe for service files at the time of registration.

All new Kohler Dealers will automatically be registered for Kohler Power PLUS Online electronic parts program for an annual fee.

Dealer Principal's Signature:

## SECTION 6: KOHLER GENERATOR DEALER PORTAL USER INFORMATION

Please list the users that require training and security access to the Kohler Generators Dealer Portal. Be sure to select the functionality that each user requires.

**Portal Only** – Allows user access to Marketing Support, News, Advertising Resources, Product, Training, Downloads information.

**View Orders** – Allows user access to all portal information and allows users to view invoices and orders.

**Create Orders** – Allows user access to all portal information, view invoices and orders, and the ability to create orders for QuickShip generators, transfer switches, and loose accessory kits.

First Name	Last Name	User Email Address
User Role: (must check one)	<input type="checkbox"/> Portal Only	<input type="checkbox"/> View Orders <input type="checkbox"/> Create Orders
First Name	Last Name	User Email Address
User Role: (must check one)	<input type="checkbox"/> Portal Only	<input type="checkbox"/> View Orders <input type="checkbox"/> Create Orders
First Name	Last Name	User Email Address
User Role: (must check one)	<input type="checkbox"/> Portal Only	<input type="checkbox"/> View Orders <input type="checkbox"/> Create Orders
First Name	Last Name	User Email Address
User Role: (must check one)	<input type="checkbox"/> Portal Only	<input type="checkbox"/> View Orders <input type="checkbox"/> Create Orders
First Name	Last Name	User Email Address
User Role: (must check one)	<input type="checkbox"/> Portal Only	<input type="checkbox"/> View Orders <input type="checkbox"/> Create Orders

## SECTION 7: RESIDENTIAL DEALER INFORMATION

<b>YEARS IN BUSINESS: (must check one)</b>		<b>NUMBER OF TECHNICIANS: (must check one)</b>	
<input type="checkbox"/> 1-2	<input type="checkbox"/> 11-15	<input type="checkbox"/> 1	<input type="checkbox"/> 6+
<input type="checkbox"/> 3-5	<input type="checkbox"/> 15+	<input type="checkbox"/> 2	<input type="checkbox"/> None
<input type="checkbox"/> 6-10		<input type="checkbox"/> 3-4	
<b>PRIMARY FOCUS OF YOUR BUSINESS: (must check one)</b>		<b>WHERE DO YOU ADVERTISE: (check all that apply)</b>	
<input type="checkbox"/> Electrical Contractor	<input type="checkbox"/> Power Equipment Sales & Service	<input type="checkbox"/> Television	<input type="checkbox"/> Internet
<input type="checkbox"/> HVAC Contractor	<input type="checkbox"/> Generator Sales & Service	<input type="checkbox"/> Radio	<input type="checkbox"/> Facebook
<input type="checkbox"/> Builder	<input type="checkbox"/> Wholesale Distributor	<input type="checkbox"/> Newspaper	<input type="checkbox"/> Twitter
<input type="checkbox"/> Retail Store	<input type="checkbox"/> Other (please specify)	<input type="checkbox"/> Trade Publications	<input type="checkbox"/> None
<input type="checkbox"/> Propane Sales & Service		<input type="checkbox"/> Yellow Pages	<input type="checkbox"/> Other
<b>NUMBER OF SALES REPRESENTATIVES EMPLOYED AT YOUR COMPANY: (must check one)</b>		<b>OTHER BRANDS SOLD: (check all that apply)</b>	
<input type="checkbox"/> 1	<input type="checkbox"/> 5+	<input type="checkbox"/> Briggs & Stratton	<input type="checkbox"/> Generac
<input type="checkbox"/> 2	<input type="checkbox"/> None	<input type="checkbox"/> GE	<input type="checkbox"/> Other (please specify)
<input type="checkbox"/> 3-4		<input type="checkbox"/> Cummins/Onan	
<b>WHAT CUSTOMERS DO YOU MARKET TO: (check all that apply)</b>		<b>PRODUCTS SOLD: (check all that apply)</b>	
<input type="checkbox"/> Residential	<input type="checkbox"/> Industrial	<input type="checkbox"/> Portable	<input type="checkbox"/> Liquid Cooled 21-125 kW
<input type="checkbox"/> Small Business		<input type="checkbox"/> Air Cooled 6-20 kW	<input type="checkbox"/> Industrial
<b>NUMBER OF VEHICLES IN YOUR FLEET: (must check one)</b>		<b>LARGEST KW GENERATOR YOU SELL: (must check one)</b>	
<input type="checkbox"/> 1 2	<input type="checkbox"/> 6+	<input type="checkbox"/> 20 kW	<input type="checkbox"/> 150 kW
<input type="checkbox"/> 3-5	<input type="checkbox"/> None	<input type="checkbox"/> 30 kW	<input type="checkbox"/> 500 kW+
		<input type="checkbox"/> 48 kW	
<b>DO YOU ACCEPT CREDIT CARDS: (must check one)</b>		<b>DO YOU OFFER 24/7 CUSTOMER SUPPORT: (must check one)</b>	
<input type="checkbox"/> Yes	<input type="checkbox"/> No	<input type="checkbox"/> Yes	<input type="checkbox"/> No