SPARTAN AIRCRAFT COMPANY



Tulsa, Oklahoma

February 27, 1930.

Mr. Memphis, Tenn.

Dear Mr.

In the horse-drawn era just behind us it was difficult to imagine business being conducted with the new fangled "benzine buggy." But the gasoline decade crowded the horse from the highways.

Today we are on the eve of the aerial age. Undeniably the airplane is coming into greater use as a business tool. A brief time spent at any metropolitan airport will convince the most casual visitor of this fact. Planes bearing the names and trade marks of prominent manufacturers, dealing in every day commodities, may be seen parked on the concrete, in the hangars, or warming up on the field ready to take off.

Some well known firms who use their own airplanes as a valuable adjunct to business are:

Parker Pen Co.
Kohler Plumbing Co.
Becker Roofing Co.
Reid-Murdock & Co.
Hayes Body Co.
Des Moines Register-Tribune

Packard Electric Co.
Curtiss Candy Company
Nutrena Feed Mills
San Antonio Drug Co.
A. T. & T.
Over 20 different Oil Companies.

There are few businesses that will not add to their profits by this modern use of safe, clean and swift transportation.

But whether you plan to use an airplane for business or pleasure, we have compiled information which we know you will find helpful. If you will mark on the attached card the items of most interest to you, we shall gladly send complete details.

Very truly yours,

SPARTAN AIRCRAFT COMPANY

LRD:H

Sales Manager.